



ELECTRIC VEHICLE CHARGING

Start your EV journey

A guide to the electric vehicle charging services we provide.



[Plug-n-go.com](https://www.plug-n-go.com)

What we do

MARKETING

The network of charging stations available currently is widely regarded as being limited. This provides an opportunity for pioneer businesses to establish themselves as preferred brands among EV drivers. Installing charging points increases footfall by capturing range conscious EV driving customers from other businesses without charging infrastructure. Similarly, EV charging in public car parks encourages spending and tourism, as drivers will likely find a local café or town centre to spend time while their car charges.

As well as improving footfall, businesses and local councils will benefit from favourable publicity when installing EV charge points. Helping to support a network of low emission vehicles is a way of improving sustainability and reducing carbon footprint. For an increasingly environment-conscious customer base, this is an ideal incentive to capture more market share as a business. Plug-N-Go will promote a new charge point installation via social media, online and print publications, and on the map on our smartphone app on the App Store and Google Play.

INSTALLATION



Plug-N-Go offers a full turnkey funded solution covering electric vehicle charging, which is risk & cost free from the initial client meeting, to the end of the contracted 10 year term. This includes conducting surveys, obtaining grid location, site design & layout, infrastructure installation, promotion of the charge points, monitoring of use, regular client reports & site upgrades within the term.

SUPPORT

Plug-N-Go's solution offers a unique opportunity to ensure all your charge points are available and ready to use despite age and type. Our maintenance contract covers all types of charge point issues from emergency damage/non-operation to set standard testing & inspection periods.

We also offer 24/7 customer support through our dedicated call centre, with trained staff on-hand to troubleshoot charging events that customers are experiencing.

Who we are

Plug-N-Go is a charge point owner, operator and provider with an aim to make electric vehicle charging accessible for businesses and local councils



Funded solutions

What does a funded option offer?

Our solution offers a unique opportunity for fully integrated risk & cost free comprehensive EV charging across public and private accessed sites. We will install, operate and maintain the charge points at no cost, and share revenue from the sale of electricity with the client.

We install easy to use chargers from leading manufacturers, ensuring total public confidence in our future proofed solutions.

We believe that charging an electric vehicle should be quick and easy, for all visitors, staff and company vehicle drivers. We use an open charging model, so everyone can use our charging points on a pay-as-you-go basis with the benefits of no monthly subscription.

To qualify for a funded solution, you need to have access to public parking, and be able to lease the parking spaces to be provided with EV charging, typically for 10 years. This allows us to share any profit from the sale of electricity.



Tailored solutions

Many of our clients have private parking, but still need EV charging installed. Seasonal businesses such as holiday homes also may not be able to offer a lease, as they only operate for a certain portion of the year.

What if I don't have public parking available, or I can't offer a lease agreement?

In these cases, we can offer a tailored solution. This may involve a non-funded installation, or a rental agreement for a shorter period of time.

Our rental solution is best for businesses and local authorities that have the budget for an installation, but want to spread the cost over a longer period of time. Plug-N-Go will own, operate and install the charge points, as well as providing maintenance, and the client will pay a daily fee.

Our installation package is another option for clients who want to fund the project themselves, often using the OLEV grant. This allows clients to operate the charge points themselves, but still be covered for Plug-N-Go maintenance.



slow or fast? we'll advise on what's best for your business

✓
Cost free,
fully funded
installation

✓
Includes
maintenance
& upgrades

✓
Completely
risk free
solution

✓
10%
profit share
over 10 yrs

✓
Professional
24/7 customer
support

✓
Access to
our national
network &
mobile app

Slow chargers

Plug-N-Go use a variety of charge points to suit different situations. Long stay car parks and residential spaces will benefit from robust and efficient 'slow chargers' that have little impact on the grid.

These charge points charge at a speed of 3.4kWh.

Destination fast chargers

Our main offering, and most popular choice of charge point, is the 'fast charger'. These are ideal for destination charging, where customers spend 2-4 hours at a location where parking is available. Typically, locations such as town car parks, shopping centres and restaurants are well suited for destination chargers.

These charge points can be post or wall mounted, and can be wrapped or customised to suit the client's needs. They also have active load management built in, meaning that the electricity demanded from the grid is flexible.

Our charge points can be used via the Plug-N-Go app, or by ordering a Plug-N-Go charging fob.

This brochure is designed to assist you in deciding which of our models is best for you, and which type of charge point suits your destination.

We are happy to discuss with you in depth to help with your decision. We will then conduct an initial site survey to determine grid capacity, estimate footfall and gather more information. If you'd like more information, please call one of our offices on the numbers shown or get in touch via email.

Email: info@plug-n-go.com



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